

## **MINING TURKEY FAIR IS AGAIN**

### **THE UNCHANGING ADDRESS OF THE INDUSTRY**

*The most comprehensive fair for mining industry in Turkey, Mining Turkey, International Mining, Tunneling, Machinery Equipment and Heavy-Duty Vehicles Fair, is getting prepared for the 9<sup>th</sup> time at Tüyap Fair Convention and Congress Center, Istanbul. The fair, organized between December 10 and 13, 2020 aims at maintaining its characteristics as an important commercial platform, bringing together both local and foreign stakeholders.*

Mining is not only one of the most difficult and risky lines of work in the world but also is the leading activity with undeniable effects on development of countries. In addition to meeting energy needs and producing high added-value products, mining industry ranks first to create national resources and also contributes to employment and foreign currency inflow while boosting industrial production.

Due to the fact that Turkey is one of countries to have the world's most important ore beds, mining industry features as a line of developed industry. Based on this fact, Tüyap Tüm Fuarçılık Yapım A.Ş. has been targeting to contribute to the industrial conversion and development since 2004, the first year of Mining Turkey Fair. With its experience of 40 years and in line with this target, Tüyap is getting prepared to organize Mining Turkey Fair, a significant sales and marketing platform for national and global market, for the 9<sup>th</sup> time.

Hosted 447 exhibitors and 11.082 professional visitors in 2018, the fair intends to sustain its steady growth since 2004. Bringing together all stakeholders of the industry, including but not limited to producers, sellers, buyers, academia, students, press members, non-governmental organization members, the fair is preparing for becoming a junction where yesterday is reviewed, today is defined and future is planned.

Launching the preparations for B2B meetings between the exhibitors and the buying committee from French in cooperation with the French Office of Commercial Counsellor, the fair is also planning to host buying committees from those countries, in addition to France, that we export to most including Germany, Austria, Australia, Azerbaijan, United Arab Emirates, Bulgaria, Algeria, China, South Africa, Georgia, India, Netherlands, Iraq, England, Iran, Spain, Sweden, Italy, Qatar, Kazakhstan, Kuwait, Egypt, Uzbekistan, Poland, Romania, Russia, Serbia, Saudi Arabia, Ukraine and Turkmenistan.

Apart from being the commercial platform of the industry, Mining Turkey Fair also intends to be the platform for exchange of information and experiences where the latest information and priceless experiences will be shared during presentations, panels, symposiums and open forums.

Make sure to take action to gain your place at Mining Turkey Fair, the very fair that will shed light on the future of mining industry with its opportunities and reveal to the entire world once again that a powerful industry should follow a strong fair.